

ORDER

Orders
Order / Rev: 230848A
Alt Order #:
Product Desc: Municipal Election
Estimate: Municipal Election
Flight Dates: 08/18/16 - 08/23/16
Original Date / Rev: 08/17/16 / 08/17/16
Order Type: GENERAL

WAKA

Primary AE: STEFFANIE PATTERSON
Sales Office: WAKA
Sales Region: Local

Agency Name: Barbee Media Group
Buying Contact:
Billing Contact:
 1 Perimeter Park S.
 Birmingham, AL 35243

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Melton for Mayor for Selma (I)
Demographic: A25-54
Product Codes: PL1
Priority: P-04
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/23/16	15	\$1,765.00	\$1,500.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	15	\$1,765.00	\$1,500.25	0.00
Totals	15	\$1,765.00	\$1,500.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
STEFFANIE PATTERSON			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAKA	08/18/16	08/23/16	M-F 5a-6a M-F 5a-6a	CM	5a-6a	MT-TF--	:30	1	\$55.00	P-04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---TF--		1				\$55.00		0.00			
		Week: 08/22/16	08/28/16	MT-----		1				\$55.00		0.00			
N 2	WAKA	08/18/16	08/23/16	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MT-TF--	:30	1	\$70.00	P-04	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---TF--		1				\$70.00		0.00			
		Week: 08/22/16	08/28/16	MT-----		1				\$70.00		0.00			
N 3	WAKA	08/18/16	08/23/16	M-F 5p-530p M-F 5p-530p	CM	5p-530p	MT-TF--	:30	1	\$100.00	P-04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---TF--		2				\$100.00		0.00			
		Week: 08/22/16	08/28/16	MT-----		1				\$100.00		0.00			
N 4	WAKA	08/18/16	08/23/16	M-F 6p-630p M-F 6p-630p	CM	6p-630p	MT-TF--	:30	1	\$175.00	P-04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---TF--		1				\$175.00		0.00			
		Week: 08/22/16	08/28/16	MT-----		1				\$175.00		0.00			
N 5	WAKA	08/18/16	08/23/16	M-F News 10p-1035p M-F News 10p-1035p	CM	10p-1035p	MT-TF--	:30	1	\$225.00	P-04	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	---TF--		1				\$225.00		0.00			
		Week: 08/22/16	08/28/16	MT-----		1				\$225.00		0.00			

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WAKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WAKA	08/20/16	08/20/16	Preseason Football Blitz	CM	Various	-----S-	:30	1	\$90.00	P-04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-					1	\$90.00		0.00			
N 7	WAKA	08/20/16	08/20/16	Sa News 10p-1030p	CM	10p-1030p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-					1	\$100.00		0.00			
N 8	WAKA	08/21/16	08/21/16	Su 530p-6p	CM	530p-6p	-----S	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S					1	\$75.00		0.00			
N 9	WAKA	08/21/16	08/21/16	Su 530p-6p	CM	530p-6p	-----S	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S					1	\$150.00		0.00			
													Totals	15	\$1,765.00



Darrio Melton for Mayor of Selma

Book: May/2016LP

Market: MONTGOMERY (SELMA) [122]
Schedule Date: 8/17/2016 - 8/23/2016
Spot Length(s): :30
Book: May/2016LP
Author: Steffanie Patterson

Acct. Exec: Steffanie Patterson
Phone #: 334-420-3243
FAX #: 334-272-9313
Email: spatterson@waka.com
Web Site: www.waka.com

Total Cost: \$1,765.00
Agency Commission @ 15% \$264.75
Net Cost: \$1,500.25

Signature _____

General Summary (DMA P18+ D.000)

Name	Spots	Cost	Imp(000)	CPM	Reach	Freq
WAKA	15	\$1,765.00	195.1	\$9.05	25.9	1.7

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WAKA - <i>Selma</i> Montgomery - AL	Date: 8/17/16
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I, Jonathan Barbee,

being/on behalf of: Darrio Melton,

a legally qualified candidate of the Office of Mayor, City of Selma, AL

political party for the office of: N/A

in the Municipal

election to be held on: August 23, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Darrio Melton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrio Melton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/16/2016

Date



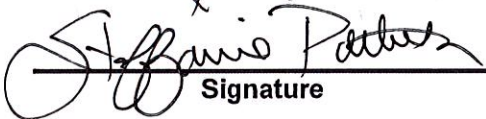
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

STEFFANKE PATERSON

Printed Name

NSM

Title